

## SciFeye Index v 0.0

Article: Can you 'catch' cancer or obesity from other people? (Live Science)

If a section on the SciFeye Index is met by the news article, as deemed by our reviewers, an X will be placed in the column under their name. To obtain a score, all of the positive criteria (+1) and negative criteria (-1) are tallied and the sum is divided by the total number of criteria met.

Score Out of 5:	
0	-1 to -0.68
1	-0.67 to -0.34
2	-0.33 to 0
3	0.01 to 0.33
4	0.34 to 0.67
5	0.68 to 1

Score Receive
Kimya Manouchehri
Celina Tang

### Accuracy

#### Title

#### Rev 1      Rev 2

##### 1) Clickbait title?

Title is not clickbait

Title contains a listicle

Title contains a cliffhanger

Title contains a curiosity gap

Title provokes emotions

Title challenges ego

Title defies convention

Title induces fear

Rev 1	Rev 2
X	
	X
X	X

##### 2) Representativeness

Title is representative of the article

Title is a different stance from research article

Title emphasizes a minor point from research article

Title contains little information regarding research article

Title overstates claims made in research article

Title understates claims made in research article

	X
X	X

##### Objectiveness

##### 3) Personal Opinon

Author's personal opinion is not mentioned or mentioned justifiably

Author's personal opinion is mentioned unjustifiably

X	X

##### 4) Multiple Perspectives

Multiple perspectives were provided

Multiple perspectives were not provided

Precedence given unjustifiably to a perspective

Precedence given justifiably to a perspective

Precedence is not given unjustifiably

Precedence is not given justifiably

Perspective(s) sources are from a reputable source

Perspective(s) sources are not from a reputable source

X	
	X
X	
X	X

##### Research Article Claims and Statements

##### 5) Adequately Describes Intent

News story mentions article intent

News story does not mention article intent

News story correctly describes article intent

News story incorrectly describes article intent (over/understatement)

X	X
X	X

##### 6) Adequately Describes Results and Claims

News story mentions article results and or claims

News story does not mention article results and or claims

News story correctly describes article results and or claims

News story incorrectly describes article results and or claims (over/understatement)

X	X
	X
X	





Any jargon that is used is explained or of general knowledge to the target audience
News story contains unexplained jargon
News story contains unexplained jargon with intent to mislead

X	X

## Accessibility

### Author

Rev 1	Rev 2
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<b>31) Contact Information</b>
Author email is available
Author social media is available
No author contact information is available

	X
X	X

<b>32) Biography, Details, Description</b>
Author biography, details or description is available
Author biography, details or description is not available

X	X

<b>33) Other Publications</b>
Other publications from the author are publicly available

X	X

### Sources

<b>34) Sources Cited</b>
Sources cited are listed or clearly stated
Sources cited are not listed or clearly stated
Sources cited are publicly available
Sources cited are not publicly available
Anonymous sources are justified
Anonymous sources are unjustified

X	X
X	X
	X

<b>35) Research Article</b>
The original research article is publicly available
The original research article is not publicly available or is paywalled
Link to the original research article is present and clearly visible
No link to the original research article is present or clearly visible

X	X
X	X

## Presentation

### Components

Rev 1	Rev 2
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<b>36) Images</b>
Image is included in a neutral manner
Image is included in a flattering or positive way
Image is included in an unflattering or negative way

	X
X	

<b>37) Advertisements</b>
Reasonable advertisement usage (less than 3 for the article)
Numerous advertisements (more than 3 for the article)
Article or website does not contain sponsored content
Article or website contains sponsored content
Article or website contains related sponsored content
Advertisements are used in an aggressive manner
Advertisement domain contains advertisements for false products

X	X
	X
X	

<b>38) Social Media Prompts</b>
Reasonable social media prompts (buttons at top or one prompt)
Numerous social media prompts (popups, overabundance of prompts)

X	
	X

<b>39) Highlighted Sections</b>
Highlighted sections are used for depth of the story
Highlighted sections are used for dramatic effect
Any highlighted content is taken out of context

X	