



Your Trusted Source For Science News Reviews

SciFeye Index v 0.0

Article: INSERT TITLE

If a section on the SciFeye Index is met by the news article, as deemed by our reviewers, an X will be placed in the column under their name. To obtain a score, all of the positive criteria (+1) and negative criteria (-1) are tallied and the sum is divided by the total number of criteria met.

Score Out of 5:	
0	-1 to -0.68
1	-0.67 to -0.34
2	-0.33 to 0
3	0.01 to 0.33
4	0.34 to 0.67
5	0.68 to 1

Score Receive	
Adrianna Rizzuto	
Hadi El Roz	

Accuracy

Title	Rev 1	Rev 2
1) Clickbait title?		
Title is not clickbait	1	1
Title contains a listicle		
Title contains a cliffhanger		
Title contains a curiosity gap		
Title provokes emotions		
Title challenges ego		
Title defies convention		
Title induces fear		
2) Representativeness		
Title is representative of the article	1	1
Title is a different stance from research article		
Title emphasizes a minor point from research article		
Title contains little information regarding research article		
Title overstates claims made in research article		
Title understates claims made in research article		
Objectiveness		
3) Personal Opinon		
Author's personal opinion is not mentioned or mentioned justifiably	1	1
Author's personal opinion is mentioned unjustifiably		
4) Multiple Perspectives		
Multiple perspectives were provided		
Multiple perspectives were not provided	1	1
Precedence given unjustifiably to a perspective		
Precedence given justifiably to a perspective		
Precedence is not given unjustifiably	1	1
Precedence is not given justifiably		
Perspective(s) sources are from a reputable source	1	1
Perspective(s) sources are not from a reputable source		
Research Article Claims and Statements		
5) Adequately Describes Intent		
News story mentions article intent	1	1
News story does not mention article intent		
News story correctly describes article intent	1	1
News story incorrectly describes article intent (over/understatement)		
6) Adequately Describes Results and Claims		
News story mentions article results and or claims	1	1
News story does not mention article results and or claims		
News story correctly describes article results and or claims	1	1
News story incorrectly describes article results and or claims (over/understatement)		

Reporting accurately represents the scientific process	
Reporting does not accurately represent the scientific process	
18) Advertising and Marketing	
Reporting is not advertising or marketing a product or service	
Reporting is advertising or marketing a product or service	

	1	1
	1	1

Language

Tone
19) Fear Mongering
News story does not use fear mongering
News story uses fear mongering
20) Sensationalist Language
News story does not use sensationalist language
News story uses sensationalist language
21) Certainty
Author justifies any certainty or uncertainty
Author expresses certainty unjustifiably
Author expresses uncertainty unjustifiably
22) Exaggeration
Author does not exaggerate aspects of the research article
Author exaggerates aspects of the research article
23) Minimization
Author does not minimize aspects of the research article
Author minimizes aspects of the research article
24) Incivility and Impoliteness
Author is neutral
Author is not civil or is impolite
25) Emotionally Charged
Author is not emotionally charged
Author shows signs of contempt
Author shows signs of outrage
Author shows signs of spite
Author shows signs of disgust
Grammar
26) Punctuation
Exclamation marks are used justifiably
Exclamation marks are used unjustifiably
Double punctuation is not used (e.g. ?? Or !!)
Double punctuation is used
27) Style
News story uses correct grammar
News story uses incorrect grammar
Author does not use colloquialisms or slang unjustifiably
Author uses colloquialisms or slang unjustifiably
Author does not use humour or uses humour justifiably
Author uses humour unjustifiably
28) Pronoun Use
News story is in third person or neutral
News story contains first person or we/you unjustifiably
Vocabulary
29) Wide or Varied Vocabulary
Vocabulary is suitable for target audience
Vocabulary is not suitable for target audience
Wide or varied vocabulary is used to be intentionally misleading
30) Jargon

Rev 1	Rev 2
1	1
1	1
1	1
1	1
1	
1	1
1	1
1	1

Any jargon that is used is explained or of general knowledge to the target audience
News story contains unexplained jargon
News story contains unexplained jargon with intent to mislead

1	1

Accessibility

Author

Rev 1	Rev 2
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31) Contact Information
Author email is available
Author social media is available
No author contact information is available

1	1

32) Biography, Details, Description
Author biography, details or description is available
Author biography, details or description is not available

1	
	1

33) Other Publications
Other publications from the author are publicly available

1	1

Sources

34) Sources Cited
Sources cited are listed or clearly stated
Sources cited are not listed or clearly stated
Sources cited are publicly available
Sources cited are not publicly available
Anonymous sources are justified
Anonymous sources are unjustified

1	1
1	1

35) Research Article
The original research article is publicly available
The original research article is not publicly available or is paywalled
Link to the original research article is present and clearly visible
No link to the original research article is present or clearly visible

1	1
1	1

Presentation

Components

Rev 1	Rev 2
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36) Images
Image is included in a neutral manner
Image is included in a flattering or positive way
Image is included in an unflattering or negative way

1	1

37) Advertisements
Reasonable advertisement usage (less than 3 for the article)
Numerous advertisements (more than 3 for the article)
Article or website does not contain sponsored content
Article or website contains sponsored content
Article or website contains related sponsored content
Advertisements are used in an aggressive manner
Advertisement domain contains advertisements for false products

1	1
1	1
	1
1	1

38) Social Media Prompts
Reasonable social media prompts (buttons at top or one prompt)
Numerous social media prompts (popups, overabundance of prompts)

39) Highlighted Sections
Highlighted sections are used for depth of the story
Highlighted sections are used for dramatic effect
Any highlighted content is taken out of context
